



Sunlands Online Education Group Partners with International Universities to Offer Graduate and Post-Graduate Programs

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BEIJING, Sept. 28, 2018 /PRNewswire/ -- Sunlands Online Education Group (NYSE: STG) ("Sunlands" or the "Company"), a leader in China's online post-secondary and professional education, today announced that it has initiated partnerships with five international universities, including Belhaven University in the U.S.A. and Torrens University Australia, to offer Chinese students a broader range of graduate and post-graduate programs via its one-to-many online platform.

Mr. Tongbo Liu, Chief Executive Officer of Sunlands, said, "Offering Chinese students high quality content from international institutions has long been on our agenda and we are very excited to initiate partnerships with these globally-respected universities."

Mr. Liu added, "There is strong demand among Chinese students who are keen to build on their academic credentials and study overseas, but many students don't have the resources needed to realize this dream. With our extensive experience helping students to obtain higher education degrees on our online platform, we are well placed to meet this demand by providing a cost-effective and unique solution. We will continue to expand our partnerships with global institutions to give our students access to an increasing range of international graduate and post-graduate offerings."

In July 2018, Sunlands started offering students Bachelor and MBA programs on its online platform in partnership with Belhaven University, a nationally recognized academic institution in the U.S. with a strong heritage stemming back to 1883. Starting from the end of October 2018, Sunlands will also offer specially tailored English-language Master of Education and MBA programs in partnership with Torrens University Australia. Sunlands will provide additional Chinese tutorials in essay writing, case studies, and career development to help students achieve better learning outcomes.

China is the largest source of international students globally. According to China's Ministry of Education, 608,400 Chinese students left the country to pursue advanced studies overseas in 2017 with more than 1.4 million students enrolled in overseas higher education institutions in total. Sunlands' new offering will enable Chinese students to access highly respected graduate and post-graduate programs from international education institutions from the convenience of their mobile phones and computers, without the need to travel abroad.

About Sunlands

Sunlands Online Education Group (NYSE: STG) ("Sunlands" or the "Company") is the leader in China's online post-secondary and professional education in terms of gross billings in 2017, according to iResearch. With a one to many, live streaming platform, Sunlands offers various degree and diploma-oriented post-secondary courses as well as online professional courses and educational content, to help students prepare for professional certification exams and attain professional skills. Students can access its services either through PC or mobile applications. The Company's online platform cultivates a personalized, interactive learning environment by featuring a virtual learning community and a vast library of educational content offerings that adapt to the learning habits of its students. Sunlands offers a unique approach to education research and development that organizes subject content into Learning Outcome Trees, the Company's proprietary knowledge management system. Sunlands has a deep understanding of the educational needs of its prospective students and offers solutions that help them achieve their goals.

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